

# H & PE Children's Services Network Strategic Plan

## 3.0 Action Plans

### ***3.1 – Develop processes to measure outcomes and ensure accountability***

**Priority: Develop processes to measure outcomes and ensure accountability - Accountability - to Network, to Community/clients, through measurable evaluations and outcomes.**

**Champions:** Mark (Pat), Mike

#### **Key Initiatives in next 2011**

1. Look at indicators of community profile. Take baseline data and select 3 outcome measures from standardized, published community Child Well-Being Indicators which the CSN will work on improving. Note: Need to ensure that client experience is included
2. Review what is being done elsewhere
  - Adopt and implement CHEO evaluation processes - we should have enough to get started.
  - Look at other planning tables in Ontario to see if they have something already developed that we could customize to our region.
3. Add "criteria" for integration team work plans that have measurable outcomes
4. Establish a work group to gather information on current evaluation and outcome tools used by agencies in HPE; amalgamate this list with provincially mandated tools; agree upon a set of tools to be utilized across all programs moving forward - 1 to 2 years

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#### ***3.2 – Joint projects***

**Priority: Building on opportunities for joint projects specifically Best Start Child and Family Centres, Children's Mental Health Pilot Project, Child Welfare Transformation.**

**Champions:** Kelly, Paul

#### **Key Initiatives in next 2011**

1. Inventory of all projects that are being implemented or are being planned and clarify how we shape it including connection between child & adult services ... For example: Presentations to the Network regarding the various transformation agendas and how they may have input into shaping service delivery in the community
2. Re-evaluate existing projects; how to make time for additional projects; how do projects we start become sustainable and less demanding - thus making room other initiatives and priorities ... Create a standardized program proposal and review template that includes outcomes (e.g. RBA format, CQI cycle, or others)
3. Best Start Child and Family Centres (BSCFC)- share existing information re: planning for BSCF; Linking this work to an existing planning committee/team; extending an invitation to Dr. Pascal to host community consultations in our community; Explore leadership for BSCFC process (i.e.: Best Start Coordinator?)

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#### ***3.3 – Awareness and Engagement***

**Priority: Increase awareness & engagement both internally and externally - move toward becoming the 'go to' network.**

**Champions:** Johanne, Wendy

#### **Key Initiatives in next 2011**

1. Orientation package: simple clear package that outlines structure, agency info, projects with electronic PowerPoint version
2. Engage community leaders on our Network (mandate, impact, successes, our ask of them) i.e. M.P.P's, mayors, CEO's, LHIN, Wing Commander, Board Chairs to come
3. Execute on Marketing & Communications Strategy
  - a. Media campaign: approach media with key messages (see marketing strategy)
  - b. Presentations to other planning bodies locally and regionally
  - c. Establish a clear communication process that ensures all levels of agencies (management to front line) are aware of the work of the network is doing especially related to partnerships
4. Recruit community members (consumers) to the integration teams

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#### ***3.4 – Funding & advocacy***

**Priority: Funding-advocacy for additional funds, increased flexibility, reduced dependence and opportunity to support new program ideas. financial risk management**

**Champions: Terry, Susan Sweetman**

#### **Key Initiatives in next 2011**

1. Align our "funding priorities form" to include questions around sustainability etc.  
...when looking at new projects consider are they sustainable to reduce 'financial demands placed on CSN.
2. Make funding allocations based on outcomes, value and ongoing sustainability
3. Year 1: tweak standardized evaluation x programs
4. Review all funding opportunities outside Gov't. ... When appropriate take our projects to private sector
  - a. Do a better job in tapping into additional "resources" in the community